

BGSC Board of Governors Meeting
December 8, 2009
Minutes

Present: Sharon Kruse, Patti Lahey, Pat Rabb, Linda Wenner

Secretary's Report – the November minutes were reviewed. Pat Rabb motioned to accept the minutes as prepared & Sharon Kruse seconded the motion. The motion passed.

Treasurer's Report – Profit from the Basic Skills competition was deposited. Pat Rabb motioned to accept the Treasurer's report as prepared. Patti Lahey seconded the motion & the motion passed.

Old Business:

Fundraisers

- Butter Braids sale reported
- ElderBeerman coupon book profit reported with more to come
- New fundraisers:
 - o Concessions at "Skate with Santa" – December 13
 - o Pizza sale in January
 - o Winterfest in February – pancake breakfast & auction (Linda putting together info. letter)

Saturday Youth Skating

- Winter Session began December 5th
- Good turnout for the "Come Try It Out" on December 5th. Approximately 30 – 40 participants, with several joining the club.
- Holiday Exhibition scheduled for Dec. 12th
- USFS badges were ordered & are available

Parent Meetings

- Two meetings were held in November (on Saturday Nov. 14 & on Tuesday Nov. 17)
- Meetings facilitated by Margy Krueger
- Results from the meetings are attached
- Some ideas/feedback already being acted upon (2nd Youth Skating session & more coaches)

Jeff Crawford Meeting

- Linda Wenner & Pat Rabb met with Jeff Crawford to discuss concerns, overlaps between the Club & Group Lessons, and the need to transition/feed skaters from GL to the Club.
- Follow-up meeting to be scheduled

New Business:

General Sessions – discussed alternative fee structures

Monday Night Sessions (6:30 to 7:30 pm)

- Discussed possible alternative classes
- Maybe offer mini clinics (jumps, spins, dance, etc.) or competition/exhibition program preparation
- Further thought & discussion to be done before changes are made for Winter Session (starts January 4)

National Skating Month – will be jointly doing activities with rink

Next Meeting – January 12, 2010

Minutes prepared by Pat Rabb

November Parent Meeting

Provided for the December 8, 2009 Board Meeting

Facilitated by Margaret Brennan Krueger, Ed. D.

What does BGFSC have going on?

Parents discussed answers to the following questions:

1. What is Jr. (Youth) Club all about?
2. What happens at the General Sessions on M, T, and W?
3. What is available for adult skaters?
4. What is Synchronized Skating and who gets involved in that?
5. What are badges and how do I get those?
6. What is "USFS Testing"?
7. What are semi-private lessons?
8. When does the skating club board meet?
9. What are volunteer opportunities that are available for people?

When asked the question, "Where would we like to see happen with figure skating in Bowling Green?" the following consensus was reached:

- ∞ Meet the board (names, pictures, roles, etc.)
- ∞ More coaches (including moves, dance, and freestyle)
- ∞ Additional "classes" – some ideas include spin, jump, fun tricks, artistic, showcase, USFSA opportunities, speed skate, power stroke, 2nd Junior Club per week). *Offer programs and clinics to interest a variety of people and coaches.*
- ∞ Create a plan to encourage more skaters, more coaches with more ice opportunities in our control for all levels of skaters.
- ∞ Parent Education – Competitive and Recreational
- ∞ Additional sources of Income
- ∞ Structured marketing plan (make welcome, info to new members, know your skaters and levels, build team identity) *More marketing.*
- ∞ Cohesive group that makes people feel Welcomed, included and want to be together.
- ∞ Funnel kids from group lessons in BGSC instead of Findlay.
- ∞ More kids.

I respectfully submit, I believe the above can be summed up as...

1. **Create a plan to encourage more skaters, more coaches with more ice opportunities in our control for all levels of skaters.**
2. **Create a structured marketing plan to create an welcoming environment, with many skaters, with multiple sources of income for the club.**